

Q107'S ROCK IQ TEST CONTEST RULES

THE Q107'S ROCK IQ TEST CONTEST (THE "**CONTEST**") WILL BE CONDUCTED IN THE PROVINCE OF ONTARIO ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. NO PURCHASE IS NECESSARY. PARTICIPANTS MUST BE OF THE AGE OF MAJORITY IN THE PROVINCE OF ONTARIO OR OLDER AT THE TIME OF ENTRY. VOID IN WHOLE OR PART WHERE PROHIBITED BY LAW. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (THE "**CONTEST RULES**").

1. ELIGIBILITY.

1.1 To be eligible for this Contest, an individual must:

- (a) be a legal resident of the province of Ontario;
- (b) be of the age of majority in the province of Ontario; and
- (c) has not been a confirmed winner of a Corus contest within the last ninety (90) days.

1.2 Employees of Corus Radio Inc. operating CILQ-FM (the "**Station**") and its parents, affiliates, subsidiaries, related companies, successors and assigns (together with the Station, the "**Sponsor**"), and Canadian Appliance Source and its affiliates, subsidiaries, related companies, successors and assigns (collectively, the "**Prize Provider**"), advertising and promotional agencies, and/or the household members of any of the above are not eligible to enter.

1.3 The Sponsor shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to the Sponsor for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. The Sponsor reserve the right, in their sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

1.4 The following people are not eligible to enter the Contest:

- (a) Employees of , Corus Radio Inc., operating as CILQ-FM (the "**Station**") and its parent, affiliates, subsidiaries, related companies, successors and assigns (together with the Station, "**Corus**");
- (b) Employees of Canadian Appliance Source , its affiliates, subsidiaries, related companies, successors and assigns (collectively, "**CAS**", together with Corus, the "**Sponsors**");
- (c) Any person who has been confirmed as a winner of two (2) Corus administered contests within the last ninety (90) days preceding the Contest start date indicated below; and
- (d) The household members of any of the parties listed in Section (a) to (c) above.

1.5 The Sponsors shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to the Sponsors for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. The Sponsors reserve the right, in

their sole discretion, to disqualify any entrant should such an entrant at any stage supply information that does not meet these requirements.

2. **CONTEST PERIOD.** The Contest begins at 5:00 am Eastern Time (“**ET**”) on September 11, 2023 and ends at 5:00 pm ET on October 13, 2023 (the "**Contest Period**") after which time the Contest will be closed and no further entries shall be accepted.

3. **HOW TO ENTER.**

3.1 There is no purchase necessary to enter the Contest. Enter using any of the methods of entry outlined below. No entries will be accepted by any other means.

3.2 Listen to the Station Monday to Friday during the Contest Period (except statutory holidays) at approximately 7:00 a.m., 11:00 a.m. and 5:00 p.m. ET for the cue to text to be played (the “**Cue to Text**”). Upon hearing the Cue to Text, listeners are invited to text their full name and the word “**ROCK**” to 107-777 (collectively, the “**Contest Line**”). The entrant of the tenth (10th) text entry through the Contest Line will get to play Q107’s Rock IQ Test for a chance to win a cash prize (each a “**Contestant**”). The Station will contact the selected entrant at the phone number used to send the text to play three (3) quick clips (approximately 1 second each) of three (3) different rock songs (the “**Audio Clip**”) on air. If the Contestant identifies, in order, each exact song and artist name on the Audio Clip within ten (10) seconds, he/she will qualify to win a prize (the “**Winner**”). The cash prize will start at one hundred and seven Canadian dollars (CDN\$107.00) (the “**Daily Prize**”). If the Contestant is not able to answer the Station’s call, he/she forfeit the chance to win a Prize and another eligible entrant will be selected at the sole discretion of the Station.

If a Contestant does not correctly identify the Audio Clip during the allotted time, the Contest occasion will end and the Prize will increase by one hundred and seven Canadian dollars (CDN\$107.00) for the next scheduled Cue to Text . The Prize will continue to increase by one hundred and seven Canadian dollars (CDN\$107.00) increments for each subsequent Cue to Text until the Audio Clip is correctly identified (carrying on to the following day, if necessary).

Once the Audio Clip has been identified for the day, all Cues to Text for the remainder of that day will be cancelled once a Prize is awarded. The Contest will resume on the next day scheduled Cue to Text with a new Audio Clip with a new set of songs, a Prize value of one hundred and seven Canadian dollars (CDN\$107.00), and the process of accumulation of one hundred and seven Canadian dollars (CDN\$107.00) increments will begin again.

There will be three (3) Cues to Call daily.

The Station will only play the Audio Clip once per Cue to Text. Hosts are able to confirm if the Contestant gets a song/songs correct, but the host may not say which songs.

NOTE: Standard data service charges may apply through the text entry method; check carrier plan for standard data usage charges. Entrants are solely responsible for any fees or data charges related to the text entry method.

3.3 During the Contest Period, listeners may try to text in as many times as they like each time a Cue to Text is broadcast, but any Contestant who correctly identifies an Audio Clip and wins a cash prize may not participate in any further Cues to Text during the Contest Period.

3.4 All entries become the sole property of the Sponsors and will not be returned for any reason. Entries

must be received no later than the end of the Contest Period. Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, garbled or mechanically or electronically reproduced. Unless otherwise set out herein, no communication or correspondence will be exchanged with entrants except with those selected as a potential winner.

3.5 Streaming listeners may be listening to a delayed stream of the radio signal, which may vary depending on the device on which you are listening and the speed of the internet connection. Sponsors recommend turning on a radio to the Station for the Cue to Call. Sponsors assume no liability for entrants not making timely phone calls to the Station due to delays in the streamed signal.

3.6 If the telephone connection between the Station announcer and an entrant is not clear, such that the announcer and/or entrant cannot hear each other or the entrant is disconnected, that entrant may, in the sole discretion of the Sponsors, be disqualified and the Releasees (defined below) will not be liable in any way.

4. PRIZES.

4.1 The total number of Prizes to be awarded during the Contest Period and the value of each Prize awarded will depend on the total number of eligible entrants who call in and are able to identify the Audio Clip during the Contest Period. The total number of Prizes to be awarded could range between zero and seventy-five (75). Each Prize consists of a cash prize of a minimum of one hundred and seven Canadian dollars (CDN\$107.00). The precise value of the Prize will be determined by the outcome of the game at each Cue to Text and the cash amount accumulated.

4.2 Winners are not entitled to monetary difference between actual Prize value and stated approximate Prize value, if any.

4.3 Prizes will be distributed within Fourteen (14) days after each Winner has been successfully contacted and notified of their Prize and fulfilled the requirements set out herein.

5. PRIZE CONDITIONS.

5.1 Winner will be responsible for all incidental costs and expenses not explicitly included in the Prize.

5.2 Prizes must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash, except at the sole discretion of the Sponsors. Any unused, unclaimed or declined portion of a Prize will be forfeited, have no cash value and the Sponsors shall have no obligation to provide either an alternative or value-in-kind. The Sponsors reserve the right, in their sole discretion, to substitute a prize of equal or greater value if the Prize (or any portion thereof) cannot be awarded for any reason.

5.3 Shipped Prizes shall not be insured and the Sponsors shall not assume any liability for lost, damaged or misdirected Prizes.

6. WINNER SELECTION.

6.1 **Each entrant shall be eligible to win only one (1) Prize.** Before being declared a Winner, the selected entrant shall be required to correctly answer, without assistance of any kind, whether

mechanical or otherwise, a time-limited, mathematical skill-testing question to be administered during a pre-arranged telephone call or by e-mail, to comply with the Contest Rules and sign and return the Release (described below).

- 6.2 The odds of being selected as a potential winner are dependent upon the total number of people who call the Contest Line during a Cue to Text and the ability of the Contestants to correctly identify the Audio Clip during the Contest Period.
- 6.3 Upon notification, the selected entrant must respond by telephone or e-mail (as specified in the notification) to the contact number or e-mail address provided no later than the indicated deadline set out in the Contest Rules and/or the notification. If the selected entrant does not respond accordingly, he/she will be disqualified and will not receive a Prize and another entrant may be selected in the Sponsors' sole discretion until such time as an entrant satisfies the terms set out herein. The Sponsors are not responsible for the failure for any reason whatsoever of a selected entrant to receive notification or for the Sponsors to receive a selected entrant's response.
- 6.4 If, as a result of an error relating to the entry process, drawing or any other aspect of the Contest, there are more selected entrants than contemplated in these Contest Rules, there will be a random draw amongst all eligible Prize claimants after the Contest's closing date to award the correct number of Prize:

7. **RELEASE.** Potential Winners will be required to execute a legal agreement and release (“**Release**”) that confirms Winners’: (i) eligibility for the Contest and compliance with these Contest Rules; (ii) acceptance of the Prize as offered; (iii) release of each of the Sponsors and their respective parent companies, subsidiaries, affiliates and/or related companies and each of their employees, directors, officers, suppliers, agents, sponsors, administrators, licensees, representatives, advertising, media buying and promotional agencies (collectively, the “**Releasees**”) from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (iv) grant to the Sponsors of the unrestricted right, in the Sponsors’ collective or individual discretion, to produce, reproduce, display, publish, convert, post, serve, broadcast, communicate by telecommunication, exhibit, distribute, adapt and otherwise use or re-use the Winner’s name, statements, image, likeness, voice and biography, in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof. The executed Release must be returned within two (2) business days of the date indicated on the accompanying letter of notification or the verification as a Winner or the selected entrant will be disqualified and the Prize forfeited.

8. **INDEMNIFICATION BY ENTRANT.** By entering the Contest, each entrant releases, indemnifies and holds Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, exposure to the COVID-19 virus, death, or property damage, resulting in whole or in part, directly or indirectly, from (a) their participation in the Contest or any Contest-related activity; (b) the acceptance, use, or misuse of any Prize; or (c) any breach of the Contest Rules. Each entrant agrees to fully indemnify the Releasees from any and all claims made by third parties relating to the entrant’s participation in the Contest, without limitation.

- 9. LIMITATION OF LIABILITY.** The Sponsors assume no responsibility or liability for lost, late, unintelligible/illegible, falsified, damaged, misdirected or incomplete entries, notifications, responses, replies or any Release, or for any telephone, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. The Sponsors are not responsible for any incorrect or inaccurate information, whether caused by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the administration of the Contest. The Sponsors assume no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including reasons beyond the control of the Sponsors, such as tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest.
- 10. CONDUCT.** By participating in the Contest, each entrant is deemed to have executed and agrees to be bound by the Contest Rules, which will be posted at the Contest Microsite and made available throughout the Contest Period. Each entrant further agrees to be bound by the decisions of the Sponsors, which shall be final and binding in all respects. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest (c) violating the terms of service, conditions of use and/or general rules or guidelines of any Corus property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass the Sponsors or any other person. CAUTION: ANY ATTEMPT TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSORS RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION.
- 11. PRIVACY / USE OF PERSONAL INFORMATION.**
- 11.1 By entering the Contest, each entrant expressly consents to Corus, and its third-party agents and service providers, to collect, use, store, and share any personal information submitted by entrant to enter the Contest, such as name, age of majority confirmation, and contact information, as applicable, only for the purpose of implementing, administering, and fulfilling the Contest as described in these Rules, and in accordance with Corus' Privacy Policy, available at <http://www.corusent.com/privacy-policy>.
- 11.2 Each Winner further consents that: (a) any personal information they have provided in connection with this Contest may be shared with CAS for the purpose of facilitating the delivery or fulfillment of a Prize; and (b) Corus may broadcast, publish, disseminate and otherwise use a Winner's name, city/town/village and province/territory of residence, image and/or voice in connection with any promotion and/or publicity purposes without further compensation to Winner.
- 11.3 No communication unrelated to the Contest, commercial or otherwise, will be sent to the entrant unless the entrant otherwise expressly agrees to receive further communications from Sponsors.
- 12. INTELLECTUAL PROPERTY.** All intellectual property, including but not limited to trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations is owned by the Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

13. **TERMINATION.** The Sponsors reserve the right, in their sole discretion, to terminate the Contest, in whole or in part, and/or modify, amend or suspend the Contest, and/or the Contest Rules in any way, at any time, for any reason without prior notice.
14. **LAW.** These are the official Contest Rules. The Contest is subject to applicable federal, provincial and municipal laws and regulations. The Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Sponsors. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and the Sponsors in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.
15. **DISCREPANCY.** In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest-related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control.
16. **NO ASSOCIATION.** Corus is not in any way associated with the programs owned or licensed by Corus, nor are the producers or distributors of such programs associated in any way with the Contest.
17. **SOCIAL MEDIA.** This Contest is in no way sponsored, endorsed or administered by any social media platforms on which the Contest may have been promoted and/or publicized. Any questions, comments or complaints regarding the Contest must be directed to Corus.